



20+ free tools and resources to help grow your business online!



By Let's Build That Site



About Let's Build That Site


Our mission

Our mission is to help (small or big) business owners, freelancers and entrepreneurs like yourself with a website that can easily clarify your message to your audience, bring in more clients and grow your profit.

Where we are based

Today Let's Build That Site is mainly active on Caribbean islands such as Sint. Maarten, Saba, Sint. Eustatius, Aruba, Bonaire, and Trinidad, and countries in Europe namely The Netherlands, and in the USA, mainly New York, Ohio and Florida.

Contact info

 [kev_thebuilder](#)

 [letsbuildthatsite](#)

 [letsbuildthatsite.com](#)

 [Kev_TheBuilder](#)

 [kevthebuilder](#)

 info@letsbuildthatsite.com





Social Media Tools & Resources



Facebook

Facebook is still one of the best social media platforms today. There are over 2.23 billion monthly active users to this date. What does that tell you? You can also advertise on Facebook to raise awareness for your business. Still one of the best ways to get in front of an interested audience.

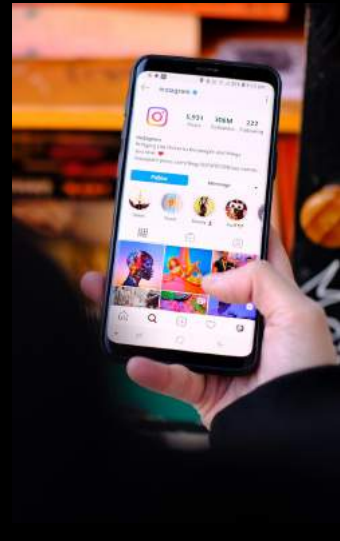
Learn more at: <https://www.facebook.com/>

Instagram

Instagram has become so popular over the last few years. Almost everyone knows about Instagram. It has over 115 million users and still growing to this date. It is a great platform to show your work, show how you work, show what clients think about your work and much more.

Although it used to be a photo app, it has become more of a video app in the last few years.

Learn more at: <https://www.instagram.com/>



TikTok

Tik Tok is probably the most fastest growing social media app ever. It is the only social media platform in which you can gain 10k followers overnight with just 1 video. But remember that 10k followers or 10 million views do not guarantee business revenue. For that reason your business should be set up the right way for when you do go viral.

Learn more at: <https://www.tiktok.com/>



Twitter

Twitter is a social media platform known for news, sports, entertainment, politics and much more. The thing that makes Twitter much different from other social media platforms is that it has a strong emphasis on real-time information. It is more for things that are happening right now. It has over 335 million users today.

Learn more at: <https://twitter.com/>



Youtube

Youtube is a video-sharing social media platform where you can post just about anything. Besides being the second biggest social media platform it is also the second biggest search engine platform behind Google. Great place to reach people and if you do it right, even get paid for it. Youtube has over 1.9 billion users to this date.

Learn more at: <https://www.youtube.com/>



LinkedIn

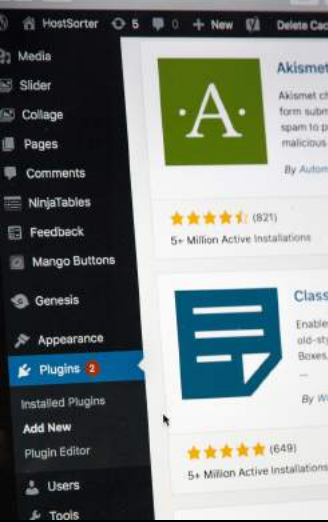
LinkedIn has become more than just a resume and job search site. It has become a full-blown social media platform. It has over 284 million users today and you can build an amazing network.

Learn more at: <https://www.linkedin.com/>





Website builders



WordPress

WordPress is in my eyes the website platform to build your website on. It is so powerful and makes it basically possible for you to create any type of website you desire. Whether it is eCommerce, service-based, podcast and you name it. More than 60% of websites worldwide are built using WordPress.

Learn more at: <https://wordpress.com/>

Shopify

Shopify is a subscription-based website building platform that allows anyone to create an online store and sell their physical or digital products.

Learn more at: <https://www.shopify.com/>



Wix

Wix is one of the easiest website building platforms out today. Their technology and powerful built-in features give their users the freedom to create professional websites.

Learn more at: <https://www.wix.com/>





Online payment systems



Stripe

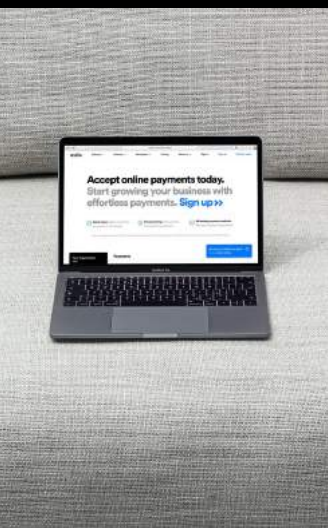
When someone wants to pay for your products or services online they need a payment processor in order to correctly transfer the money to your account. Stripe is a payment processor which allows business owners to accept payments from credit and debit cards and process those payments.

Learn more at: <https://stripe.com/>

PayPal

With PayPal you can transfer and receive money online quickly and easily. It is basically the same as Stripe but is available to more countries than Stripe.

Learn more at: <https://www.paypal.com/>



Mollie Pay

Mollie Payments is a payment processor mainly used in Europe in countries such as Belgium, The Netherlands, Germany, etc. So if you have a European account then you are in luck, then this would be the best option for you.

Learn more at: <https://www.mollie.com/>

CX Pay

CX Pay B.V is an independent payment gateway that is primarily used in the (Dutch) Caribbean. So if you have a business located in Aruba, Curacao, Bonaire, etc and you want to receive payment online, then you are in luck.

Learn more at: <https://cxpay.global/>



Square

Square is also an online payment processor which is fairly new but can still be used worldwide.

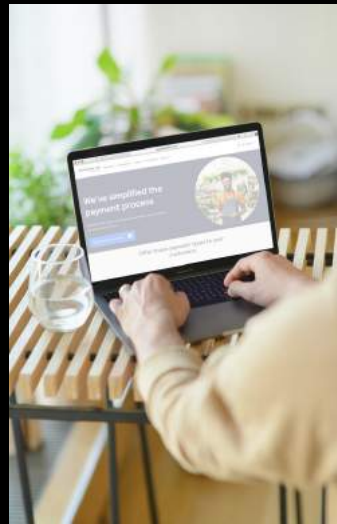
Learn more at: <https://squareup.com/>



Authorize.net

Authorize.net is a United States payment gateway that allows you to accept online payments from debit cards, credit cards, etc.

Learn more at: <https://www.authorize.net/>





Design/Editing Tools



Canva

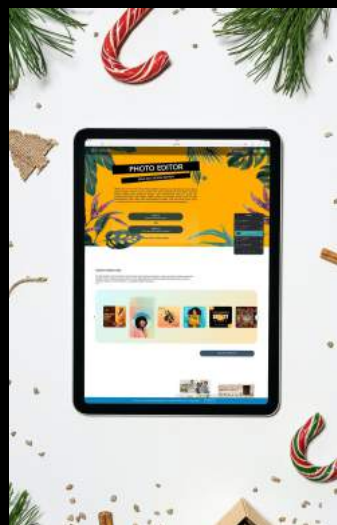
This is one of the most used online tools in the world. We are talking about Canva. Canva is a free tool to create visual content. Canva can be used to make infographics, to make images, to form sales proposals, to make social posts and much more. It offers a huge library filled with a large number of images, fonts, templates and much more.

[Learn more at: https://www.canva.com/](https://www.canva.com/)

Pixlr

Pixlr is a free online photo editor that allows you to edit photos and create amazing designs. As mentioned, it is for free.

[Learn more at: https://pixlr.com/](https://pixlr.com/)



Photopea

Photopea is an online image editor that basically does the same job as Photoshop. The only difference is that Photopea is free and Photoshop costs hundreds of dollars.

[Learn more at: https://www.photopea.com/](https://www.photopea.com/)



OpenShot

OpenShot Video Editor is an open-source video editor that can be used on Mac and Windows. It can be used to create stunning videos, films, and animations with an easy-to-use interface and rich feature-set.

[Learn more at: https://www.openshot.org/](https://www.openshot.org/)



Inshot

Inshot is an amazing and powerful all-in-one Video editor and video maker with the best professional features. You can add music, transition effects, text, emoji, keyframe and much more. You can easily use it on your phone.

[Learn more at: https://inshot.com/](https://inshot.com/)

Snapseed

Snapseed is a free photo-editing app. It is very powerful, and can make your images look amazing with amazing filters.

[Learn more at: https://snapseed.online/](https://snapseed.online/)





Thank you and we hope you are able to use some of these free cool tools and resources for your business!

Have a business that you want to set up online? Then don't hesitate to contact us by clicking the button below

[Contact us](#)